

# CAVC

## members and friends

CAVC's Annual Meeting will be held at the Dana Resort in San Diego, California, September 14-16, 2006. Please mark these days on your calendar, as we want you to be part of this important industry event. We're also offering special rates for Saturday attendance only. We encourage you all to attend.

### INCLUDED PLEASE FIND:

- Scheduled Events
- Resort Reservation Information
- Trolley Tour & Lunch Information
- Beach Party
- Speaker Info & Saturday Special Package
- Saturday Night Dinner & Auction Information
- Local Attractions
- 17<sup>th</sup> Annual Bob Tonne Golf Classic Registration Form
- Annual Meeting Registration Form
- Annual Meeting Sponsor Form

Please take a moment to complete the appropriate forms and mail them today. The resort requires certain guarantees before the event and we want you to be included in the count.

Make your resort reservations **early** and **directly** with the Dana Resort. Our block of rooms will be held until the **DEADLINE** date **August 30, 2006**. After that date, reservations will be accepted on a space and rate available basis only.

We look forward to your participation!

*Rich Bosman*

Rich Bosman, 2006 CAVC Annual Meeting Chairman

# SCHEDULE

## Thursday, Sep. 14<sup>th</sup>

11:00 am - 5:00 pm	Registration
12:30 pm - 1:30 pm	Board of Directors Lunch
1:30 pm - 4:30 pm	Board of Directors Meeting
6:30 pm - 7:30 pm	Welcome Reception (Casual Attire)

## Friday, Sep. 15<sup>th</sup>

7:00 am	Golf Registration & Continental Breakfast
8:00 am	Shotgun Start (lunch following golf)
9:00 am	Depart Hotel for Trolley Tour
1:30 pm	Lunch at Hotel Del Coronado
6:00 pm - 7:00 pm	Cocktail Reception (Beach Attire)
7:00 pm - 10:00 pm	Dinner & Entertainment

## Saturday, Sep. 16<sup>th</sup>

7:00 am - 8:00 am	Continental Breakfast
8:00 am - 12:00 pm	Annual Members Meeting Reception (Business Attire)
6:30 pm - 7:30 pm	Silent Auction
6:30 pm - 8:30 pm	Dinner, Awards, & Live Auction
7:30 pm - 11:00 pm	Tribute to Past Presidents





*Unforgettable Location. Legendary Service.*

1710 West Mission Bay Drive  
San Diego, CA 92109  
[www.thedana.net](http://www.thedana.net)

Legendary service. Spectacular waterfront accommodations. The Dana on Mission Bay is paradise perfect.

San Diego's closest hotel to SeaWorld. The Dana is wrapped around ten acres of tropical landscaping and connected to 27 miles of waterfront paths. It's the ideal location for sunseekers, boaters, business travelers and families in search of adventure.

Embraced by the Dana's easy-going ambiance you'll feel right at home. Whether you choose to stay in the architecturally stylish Waters Edge - located in two sweeping 3-story buildings overlooking the bay - or in the fully refurbished Marina Cove looking out on the Marina, you'll find the ideal accommodations complete with lots of personal attention.

Please make your room reservations directly with the resort and be sure to let them know you're with CAVC.

**Reservations ~ 1-800-445-3339**  
**Deadline ~ August 30, 2006**

Marina View QQ - \$129  
Bay View Queen or King - \$189

Check in 4pm / Check out 12 noon.



# *Trolley Tour* & Lunch at the Hotel Del Coronado



Come along with San Diego's best tour conductors as they combine colorful anecdotes, humorous stories and well researched historical information into a fast moving two hour narrative that's both entertaining and educational.

**Tour at your own pace!** Old Town Trolley Tours® allows you to get off at any of our convenient stops situated close to all popular attractions, shops and restaurants. When you're ready, just re-board the Old Town Trolley® and it's on with the tour. Spend as much time as you like in any of the locations as you make one complete loop. **Boarding Locations/Stops:** (1) Old Town State Park, (2) Midway Aircraft Carrier Museum, (3) Seaport Village, (4) Marriott Marina/Convention Center, (5) Horton Plaza/Gaslamp Quarter, (6) Coronado, (7) San Diego Zoo, (8) Balboa Park (El Prado).

Depart hotel at 9:00am. After touring San Diego on the Trolley we will get together at the historical Hotel Del Coronado for lunch.

Cost: Adults \$30 per person ~ Children \$20 per child

# Friday Night



## Beach Party

Grab your Tommy Bahama shirt, flip-flops, sunglasses and join us for a beach party. We will be gathering on the bay to watch the sun set on the Pacific.

Watch the boats sail by and enjoy your favorite beach music while dining on the finest California Cuisine.

*6:00pm -7:00pm / Reception*

*7:00pm–10:00pm / Dinner & Entertainment*



# Speakers



**Brad Bachtelle, President, Bachtelle & Associates**  
*Driving Same-Location Sales*

Increasing location sales can substantially improve operator profits. Brad Bachtelle, President of Bachtelle and Associates, a nationally recognized vending channel consulting and market research company, will discuss the opportunities, benefits and challenges associated with driving more sales through your vending machines. Hear about shifting industry trends and changing consumer demands that will impact the future of our industry. Prepare now to develop a business strategy that will help you proactively plan for the business of tomorrow and meet the demands of consumers who are willing to spend money.

**Rich Geerdes, NAMA President & CEO**  
NAMA Update including the Balance for Life Campaign

California Legislative Update

## Saturday Special

To encourage more vending industry members, CAVC is offering a special price to those individuals who are only able to attend on Saturday. Special Registration Fees are as follows:

**Paid CAVC Members—\$75**  
**Non-Members—\$125**

These reduced fees will include the Saturday Functions only: Annual Members Meeting, & the Banquet & Auction

# Saturday Night



## Tribute to Past Presidents

CAVC will be having a special tribute to those individuals that have served as Presidents of CAVC over the years. They will be recognized for their commitment and dedication to CAVC

## CAVC Live and Silent Auction

Saturday Night ~ 6:30 pm

Here is your opportunity to bid on a variety of items including vending products & equipment, sporting event tickets, gift baskets, and much more.

Proceeds to benefit CAVC activities including Legislative Efforts and CAV-PAC.

If you would like to donate items to the silent auction contact Auction Chairperson Douglas Gillie at (909) 673-1780.

Come participate & Support CAVC!

## **Additional Attractions**



- ⇒ *Balboa Park: 15 Museums, Botanical Gardens, Japanese Tea and Friendship Gardens, San Diego Zoo, Restaurants and Shopping.*
- ⇒ *Birch Aquarium*
- ⇒ *San Diego Bay Tours*
- ⇒ *San Diego Zoo*
- ⇒ *Sea World*
- ⇒ *Shopping: Boutique shopping is offered in downtown La Jolla, downtown San Diego, on Coronado island or Seaport Village. Mall shopping is available at Fashion Valley or Horton Plaza Shopping.*
- ⇒ *Whale Watching Excursions*
- ⇒ *Wild Animal Park*
- ⇒ *Wine Tour/Tasting*

## **Other Golf Courses**



- ⇒ **Carmel Mountain Ranch Country Club**  
(858) 487-9224
- ⇒ **Rancho Bernardo Inn**  
(858) 675-8470
- ⇒ **Steele Canyon Golf Club**  
(619) 441-6900
- ⇒ **Torrey Pines**  
(800) 985-4653