



Coinco Coupons

Coupons Can Work in Any Location

- Location management use coupons to acknowledge employee excellence.
- Can reduce vandalism opportunities.
- Can be used as employee incentives.
- Customer's holiday parties and special occasions.
- Initiate specialized vending campaigns to promote goodwill.
- Introduce/sample new products.

Benefits for the Operator

Coupons help build a Partnership with your location.

- Help manage cost of refunds.
 - Refunding cost of product, not cash (MDB)
- Operators using MAG Coupons for favorable commission payment
- Reduces food throwaway, attachment allows extra value to food that might have to be discarded
- Route men can use them to say “sorry for the inconvenience”

Benefits for the Operator

- Coupons can be pre-sold or used as part of commissions.
 - **Adjust commission by \$1 for each re-usable promotional vend coupon**
- It is money that must be returned to your machine.

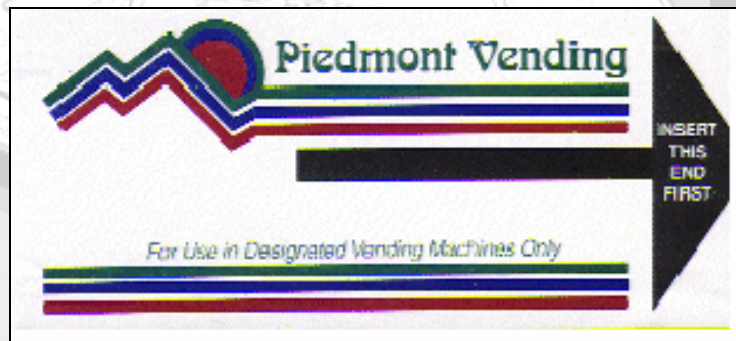
Generic Coupons

Four Styles to Choose From



Custom Coupons

Use Company Name and Logo



Additional Customization

- Coupons can be customized on the back in red ink

FRONT



BACK

GOOD JOB!

From Wellman, Inc.

Wool Division



GOOD JOB!

From Coors Brewing Co.

Memphis, TN



GENERIC COUPONS - CUSTOMIZATION

All Prices per 1,000 except artwork and handling fees – 5,000 minimum

First time orders

Artwork Creation and Handling*

\$150.00 (One-Time)

Coupons

\$100.00

Printing (on back in PMS RED only)

\$190.00 per 1,000

Reorders

Coupons

\$100.00

Printing

\$190.00 per 1,000

Handling

\$ 25.00

NOTE: Custom Generic Coupons – 14 Day Delivery

*Artwork created with customer input and final approval. Customer supplied artwork must be press-ready, or artwork creation fee will still apply. Company logo must be provided as a high resolution .tif, or .eps file format. It can also be provided as a clean black and white copy from a laser printer. If **logo** re-creation is deemed necessary by designer, an additional \$100 will be assessed.



Manufacturing Facilities

- No lost time injuries.
- Performance/ safety award recognition.
- Birthday and Anniversary gifts.
- Attendance rewards.
- Meals for 2nd & 3rd shifts.
- Employer supplied cold drinks on extreme heat days.
- Participation award for Red Cross “blood donor drives” or United Appeal kick off!



Schools

- Student recognition.
- Reading and achievement awards.
- Perfect attendance.
- Promote healthy foods.
- Sports drinks for athletes.
- Teacher performance recognition.





Retail/Hotel/Casino Service Locations

- Have a soda or coffee while you wait.
- Part of hotel/casino “honored guest package” for regular patrons
- Valued “Gratuitous” cigarettes
- Thank you for your business

Coupons Can Be Used In Two Ways

#1: Multi-Drop Bus Technology as a Free Vend

Free vend coupons can only be used on MDB machines.

Each coupon allows the customer to make one free selection from the machine.

OR

The value of the coupon can be set at various increments of a dollar. \$1 - \$2 - \$5 etc.

Note: Coupons, due to the controller board limitations, can NOT be set for values of cents.

(Vending Machine Controller must Support FF Signal)

Coupons Can Be Used In Two Ways

#2: Serial/Pulse Technology as a Dollar Credit

Virtually **all** machines can accept a coupon as a dollar credit.

The value of the coupon can be set at various increments of a dollar depending on the interface.

PULSE: \$1, \$2, \$3, \$4, etc.

SERIAL: \$1, \$2, \$5, \$10, & \$20

(Pre 1997 BA30S units can only be programmed for coupons
in
the pulse mode)

(Vending Machine Controller must Support FF Signal)



Security

- Coupons must conform to certain optical and magnetic ink requirements which greatly influence look and design.
- Optic and magnetic checks can be varied slightly, but only at the risk of reducing security against color copies.

Custom Coupon Development

10-12 Weeks

- Coupon development performed at Coinco based on customer input.
- Once final design approved, coupons are given a part number and artwork is released.
- Printing and cutting completed at St. Louis printer familiar with coupon requirements: controls security, size, quality and acceptability.
- Must be ordered in 1000 piece quantities.
- Field programmers are available - cost \$136.00

CUSTOM MAG COUPONS

\$ 3,000

Software Development-Programmer, Design
Artwork and Qualify

2-color

3-color

4-color

5-color

call for current quotation

NOTE: PROGRAMMERS

\$136.00 EACH